

Council on Finance & Administration June 2023

John Pearce, President

GOOD NEWS

. GOD IS IN CHARGE

. GOD IS GOOD

GOD WILL PROVIDE WHAT WE NEED



GOOD NEWS

BECAUSE OF THE GOOD NEWS

AND BECAUSE WE HAVE A PLAN

FINANCIALLY EVERYTHING IS GOING TO BE OK



TWK - FINANCIAL PLAN

- OVER THE NEXT TWO OR THREE YEARS WE WILL ALIGN OUR EXPENSES WITH OUR REVENUE
- WE WILL USE OUR BALANCE SHEET CASH RESERVES AS A BRIDGE TO GET TO A FULLY ALIGNED BUDGET
- WE WILL USE OUR BALANCE SHEET CASH RESERVES TO HELP LOCAL CHURCHES THAT ARE NEGATIVELY IMPACTED BY DISAFFILIATION



Revenue Trends – Apportionment Received

•	<u>Year</u>	% if 52(t)	<u>Collected</u>	Reserve %	<u>Change</u>
•	2021	11.0%	12,699,102	81.2%	
•	2022	10.75%	11,738,164	84.1%	(960,938)
•	2023	10.0%	10,735,097	82.3%	(1,003,067)
•	2024	10.0%	9,188,357	82.5%	(1,546,740)

• TOTAL REDUCTION 2021-2024 (3,510,745) 27.7%



Revenue Trends – Why

- Local Church Total Revenue 52(t)
 - 2019 for 2021 budget \$142,155,382 @ 11% = \$15,637,092
 - 2022 for 2024 budget \$127,073,580 @ 11% = \$13,978,094
 - REDUCTION OF \$1,658,998
- Disaffiliation
 - 6/2022 60 Churches paid in 2021 \$386,781
 - 5/2023 162 Churches paid in 2022 \$1,205,799
 - REDUCTION OF \$1,592,580
- 11% TO 10% OF 52(T)
 - 2021 to 2024 REDUCTION OF \$1,270,735
- Other issues: COVID, US Economy



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TWK Cost Reduction Efforts (2022 Report)

- Facilities Cost:
 - Done:
 - MAC Jackson Office Under Contract
 - Episcopal Office moved into HQ
 - District Office some eliminated
 - Working on:
 - District Offices more eliminated
 - Archives and History eliminate rent
- Admin Positions:
 - Office of Admin Services
 - Communication Office
 - Districts
 - Campus Ministry
 - Covenant Entities

Combined TAC and MAC Annual Budget w/o Healthcare

2018 - \$17,501,241

2023- \$12,747,097

Reduction of \$4,754,144 or 27% over 5 years



Budgeted Expense Trends 2021 – 2024

•	<u>Category</u>	<u>2021</u>	<u>2024</u>	<u>Change</u>	<u>%</u>
•	General Church/SEJ	3,273,213	2,704,442	(568,771)	(17.4)
•	Admin	1,417,469	1,265,888	(151,581)	(10.7)
•	Equitable Comp	385,000	625,000	240,000	(62.3)
•	Connectional Min	3,539,086	3,525,003	(14,083)	(0.4)
•	Districts	3,086,953	2,582,045	(504,908)	(16.4)
•	TOTALS	11,701,721	10,702,378	(999,343)	(8.5)



Expense and Revenue Alignment – Results

• 2021 – 2024 Revenue Reduction 3,510,745

• 2021-2024 Expense Reduction 999,343

• Difference **2,511,402**



How do we discern where to align Revenue and Expenses

- Plan together as we listen to what God is calling us to do
- GCF&A General Church Budget Proposal from 2016 budget to 2024 budget shows a reduction of 40%
- Districts How many do we need after disaffiliation 9 8 7?
- Real Estate: Conf HQ, District Offices, Archives rent
- Camping & Retreat recovery from COVID
- Employees: about 60 paid by budget for \$6,094,610 including benefits which is 57% of total budget and we need a 5% pay raise to keep pace with inflation
- Use of benefit reserves to offset current benefit costs



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Use of Balance Sheet to Bridge Gap

- April 30, 2023 Balance Sheet (Net Assets)
- 77 accounts with Donor Restriction and balance of \$10,044,560

•	Disaster Recovery Funds	1,844,879	
•	Board of Ordained Ministry (\$2.2 endowment)	3,705,178	
•	Closed Church Proceeds	787,919	
•	Conf Camp Fund	927,164	
•	ALPS/MTH COS (not our money)	205,866	
•	Robinson Higher Education (scholarship)	241,372	
•	Red River Hobson Fund (Endowment)	1,029,936	
•	62 Other Funds less than \$200,000 each	1,302,246	

CFA Fall Project: What is purpose of fund, restrictions, who controls it, how
do you access it, when was it last used, is it making a

TWK UMC
difference in ministry

Use of Balance Sheet to Bridge Gap

- April 30, 2023 Balance Sheet (Net Assets)
- Legacy TAC Health Plan Tail Coverage Reserve \$2,407,002
- 6 Accounts With Out Donor Restrictions

•	General Operating Reserves	8,444,689
•	New Church Development	5,491,116
•	Closed Church Fund	4,246,599
•	AC Designated for Small Churches	1,000,000
•	HQ Building	1,164,617
•	DS Parsonage Fund	541,825
•	Cabinet Reserve Fund	948,345
•	TOTAL Without Donor Restrictions	21,837,191



Help for Local Churches Negatively impacted by Disaffiliation that are still part of the TWK

- CFA Created "Stay UMC Fund"
- CFA Budget designates \$1,500,000 of Undesignated reserves and \$1,531,631 paid by 14 churches to disaffiliate that paid zero in 2022
- Bishop McAlilly appointed the following people to the Stay UMC Fund

Melinda Britt – Chair Sue Engle

BJ Brack Paula Smith

Drew Shelley John Pearce

Other resources for: wellbeing, trauma response, strategic planning, innovation, property issues



TWK Council on Finance & Administration

- John Pearce President
- B.J. Brack Vice President
- Sue Engle Secretary
- Marianne Taylor
- Mark Kilpatrick
- Kylene McDonald
- Rebecca Hall
- Mona Miller
- Anita Ransom

- Scott Killebrew
- Mary Kate Myers
- Michael Waldrop
- William McAlilly Bishop
- Larry Davis Treasurer
- Melinda Britt DCM
- Phil Jamieson UM Foundation
- David Weatherly District Supt.
- Clare Wilson Asst. Treasurer



Today's Message

- Transparency: No Secrets/No Surprises It's your money
- Every Dollar we spend comes from a donation to a local church
- Ministry occurs at the local church and at the Conference level
- Recommended Budget returns more dollars to local churches
- Disaffiliations have had a bigger financial impact in 2023
- 2022 Results Income > Budget, Expenses < Budget
- Continued Efforts to reduce Conference costs
- 2023 Results to date
- Consideration/Approval of recommended 2024 budget
- Other items needing AC Approval



2022 TWK Apportionments Received

	Number Amount Paid		<u>% of</u>
	Total		
Churches Paid 100%			
Churches Paid 50%-100%	675	10,358,741	88.2%
Churches Paid 1% - 50%	92	1,225,278	10.4%
Churches Paid Zero	46	154,145	1.4%
Total Churches	98	0	
iotai Cilui Ciles	911	11,738,164	

84.6% of 13,874,753 Apportioned

\$455,219 Over Budget



Expenses vs. Budget 2022

•	Budget Variances over	\$50,000	Over	(Under)	Budget
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•	Property	Liability	Insurance	\$173,584
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•	Equitable Comp	(5	576,507)
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•	Connect Ministry Payroll	(\$80,310)
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• Young People \$73,96

• BOOM \$58,323

Higher Ed/Campus Ministry \$82,264

• Camping \$669,585

Annual Conference (\$158,148)

• District Superintendents (\$199,124)

• Districts (\$544,432)



2022 Camping & Retreat Ministry Budget Issue

- Beersheba and Cedar Crest Combined Budget miss was: \$669,585
- Meeting on 3/27/23 with:
 - Russell Casteel, Brian Marcoulier, Larry Davis, Melinda Britt, Clare Wilson, Courtney Lawson and John Pearce for purpose of determining why the 2022 miss, and the impact on 2023 and plan for 2024
 - We determined that \$269,281 of direct benefits and payroll taxes were not included in the 2022 budget (CFA fault?)
 - Revenue/Income from Campers was short by about \$310,000 from COVID overhang
 - Additional extraordinary expenses of about \$90,000
 - Accounting system overhaul resulting from conference merger did not provide timely reporting until early Fall of 2022, so this was not visible



2022 Camping & Retreat Ministry Budget Issue

- Action Plan:
 - Russell Casteel developed a detailed revenue plan for 2023 that appears realistic
 - Larry revised 2023 budget to insure all direct billed benefits were included
 - Clare will ensure timely monthly P&L reports will be provided
 - Camping & Retreat Board and Conference Staff to work with camping staff on fundraising activities (no longer restricted as in past)
 - Camping & Retreat to develop new strategies around revenue and recruitment and use of facilities.
 - Russell and his staff will maintain a very detailed 12 month forecast for paying campers and retreats
- Revised annual deficits to be funded by TWK Budget:

• 2022: \$996,085 2024: \$535,369

• 2023: \$635,020 2025: TBD

2023 Year to Date Results

- May 31 is 41.6% of the year
- Apportionments received year to date:
 - \$3,847,217
 - 35.8% of Budget (\$10,735,097)
- Expenses year to date:
 - \$2,813,765
 - 24.9% of Budget (\$11,275,751)



Financial Impact of May 2023 Disaffiliation

- In accordance with BOD paragraph 2553 160 TWK Churches disaffiliated at the special called AC on May 22
- These 160 Churches paid \$1,205,799 or 10.3% of 2022 total paid
- 67 Churches disaffiliated in prior years and paid \$391,128 in prior years or about 3.0%
- 64 other Churches have inquired (so far) about disaffiliation in November 2023
- The 160 Churches (May 2023) must pay their previous 12 months of Connectional Commitment plus an additional 12 months which is \$3,131,283
- The 160 Churches must pay \$3,983,442 of unfunded pension liability



REVENUE:

- 10.0% of Line 52(t) from 2022 Stat Reports
- Reduction for May Disaffiliations
- Est. Reduction for future Disaffiliations
- Estimated Reserve for Non-Payments
- UPBO Funds Re-designated for Employee Benefits
- Pre-paid 2024 Connectional Commitment May Disaffiliations
- Use of Unrestricted Reserves
- Net Revenue

- 12,707,358
- (2,197,684)
- (400,000)
- (1,439,269)
- 291,122
- 517,952
- 222,899
- 10,702,378

GENERAL CHURCH APPORTIONMENT:

	World Service	1,377,478
	Ministerial Education	465,248
	Black College	185,583
	Africa University	41,533
	Episcopal Fund	407,927
	General Admin	163,564
	Interdenominational Coop	36,386
Total		2,677,718 _T

ADMINISTRATION:

Admin Services	544,460
Episcopal Office	210,258
Conference HQ	343,200
General Conference Delegates	20,000
Archives & History	102,970
Legal	45,000
TOTAL	1,265,888



Jurisdictional Admin 26,724

Equitable Compensation 625,000



DISCOVER AND SEND

New Church Development	534,65/
Reserves	(534,657)
Evangelism (new)	0
Volunteers in Mission (Use reserves)	0
Disaster Response Preparedness	60,000
Discover and Send Team Innovation Fund	20,000
TOTAL	80,000



EQUIP

Equip Staff	250,166
Young People's Ministry	206,500
Disability Concerns (covered in health/w	rellness)
Board of Ordained Ministry	160,000
Safe Spaces (covered in equip)	0
Board of Laity	22,500
Higher Ed/Campus Ministry	802,814
Camping	635,369
TOTAL	2,077,349



CONNECT:

Ethnic Local Church Concerns	20,000
Church & Society	8,000
Health & Wellness	5,500
Council on Religion & Race	0
Role & Status of Women	4,000
Anti-Racism Coalition	19,700
Creation Care	1,000
Christion Unity	1,000
Connect Strategy Team Innovation Fund	9,000

Covenant Entities Total

344,400
5,100
25,500
85,000
50,000
112,500
42,500
23,800



CONNECTIONAL TABLE 445,473

COMMUNICATIONS

Communications 327,081

Annual Conference 171,000

Journal Committee 11,500

DISTRICT SUPERINTENDENTS (same for each) 1,343,798



DISTRICT ADMINISTRATION:

Caney Fork River	107,820
Cumberland River	115,815
Harpeth River	136,518
Metro	143,442
Mississippi River	137,355
Purchase	150,205
Red River	165,212
Stones River	139,975
Tennessee River	141,905
Total	1,238,247



TWK 2024 Health Benefits Budget

Health Flex Premiums \$5,050,000

• Direct Billing of Health Premiums (\$5,050,000)

- For the church/employer the annual premium for one clergy person increased from:
 - \$13,440 in 2022 to
 - \$14,400 in 2023 to
 - \$15,730 in 2024



TWK 2024 Pension & Other Benefits

Pension Costs	3,566,300

Direct Bill Pension Costs (3,566,300)

Retiree Health 800,000

Other Income (10,000)

Retiree AC Expense 60,000

Retiree Moving Expense 60,000

Disability Healthflex Premiums 50,000

Audit/Actuarial Evaluations 30,000

Administrative Services Support 250,317

Other Expenses 35,500

Total Other 1,275,817



CFA Action Items for 2024

- TWK CFA moves for the approval of the recommended 2024 Tennessee
 Western Kentucky Conference Budget as posted on the web-site on May 2,
 2023 and reviewed today
- TWK CFA moves for the approval of the allocation of funds to the "Stay UMC Fund" as discussed in this presentation.
- CFA moves that the TWK Cabinet be authorized by the Annual Conference to use the Cabinet Reserve Fund in accordance with its written process, in its sole discretion, in an amount up to \$250,000 for calendar year 2024. Any amount above \$250,000 within the calendar year shall require consultation with, and agreement of, CFA.

CFA Action Items for 2024

- CFA moves that the approved travel expense for staff and members of councils, boards, committees and other entities of the conference be reimbursed at the mileage amount allowed by the Internal Revenue Service for business travel. All other business related expenses may be reimbursed in accordance with the CFA approved Accountable Reimbursement Policy.
- CFA moves that the housing allowance designated for clergy pursuant to Internal Revenue Code section 107 be approved for 2023-2024.
- CFA moves that the compensation for the District Superintendents for 2024 be set at \$132,544 inclusive of the housing allowance.

